

1<sup>st</sup> March 2021

Dear Parent/Carer

**Re: World Book Day Tokens in Lockdown**

Despite lockdown restrictions, World Book Day celebrations will continue to go ahead on Thursday 4<sup>th</sup> March, thanks to a brand-new digital token.

The £1 book token can be exchanged for one of WBD's **exclusive, new £1 books** (see the full line up at [worldbookday.com/books](http://worldbookday.com/books)), or to get £1 off any book or audiobook costing £2.99 or more in participating bookshops and supermarkets.

Children can use [worldbookday.com](http://worldbookday.com) to preview the available books and decide on their favourite. Parents can then use the £1 token when they collect essential shopping. Families can redeem their £1 token in lockdown, or hold on to it to use later, while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.

The token can be printed out and taken to your local bookseller. **Booksellers such as Sainsbury's and Asda are unable to accept the voucher on a phone or tablet screen.** For all other booksellers, please check before you visit.

The book token can only be used in participating supermarkets and bookshops (find your nearest at [booksellers.org.uk/wbd](http://booksellers.org.uk/wbd)).

The digital £1 book token cannot be redeemed online.

The digital £1 book token is intended for single use only.

Please follow this link to print your token:

[https://www.worldbookday.com/wp-content/uploads/2021/01/booktoken\\_SecondaryUK.pdf](https://www.worldbookday.com/wp-content/uploads/2021/01/booktoken_SecondaryUK.pdf)

If you do not have access to a printer at home, a physical voucher can be collected from reception at school.

Remember to keep an eye on our social media pages to see how Hollingworth is celebrating World Book Day!

If you have any questions, please contact Miss P Snake on [psnake@hollingworthacademy.co.uk](mailto:psnake@hollingworthacademy.co.uk), or reach out to your local bookseller for more information.

Yours faithfully



Miss P Snake

**RESPECT**



**RESPONSIBILITY**



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designated by  
National College for  
Teaching & Leadership

**RESILIENCE**

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designated by  
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