



# CURRICULUM PLANS

SUBJECT: Business Studies

Yr	AUTUMN TERM 1	AUTUMN TERM 2	SPRING TERM 3	SPRING TERM 4	SUMMER TERM 5	NEW SCHOOL YEAR BEGINS	SUMMER TERM 6
9	<p>Box Build Challenge</p> <p>Learn about the function of Product Packaging Group Project to develop Packaging for a specific product.</p>		<p>Entrepreneur Investigation</p> <p>Research a local entrepreneur and present a report on your findings</p>		<p>Finance</p> <p>Introduction to Business Costs, Revenue and Profits</p>		<p>Business Basics</p> <p>Introduction to Goods &amp; Services, Factors &amp; Sectors of Production and Opportunity Cost</p>
10	<p><b>Spotting a Business Opportunity</b></p> <p>Explore how new and small businesses identify opportunities through understanding customer needs and conducting market research.</p>	<p><b>Putting an Idea into Practice</b></p> <p>Identify business aims and objectives concentrating specifically on the financial aspects of costs, revenue and profit.</p>	<p><b>Marking the Business Start-up effective</b></p> <p>Explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.</p>	<p><b>Understanding External Influences</b></p> <p>Introduction to a range of factors, many of which are outside the control of the business such as stakeholders, technology, legislation and the economy.</p>	<p><b>Growing the Business</b></p> <p>Introduction to methods of growth and how and why business objectives change over time.</p> <p>Explore the impact of globalisation and ethical and environmental questions facing businesses.</p>		<p><b>Enterprise &amp; Entrepreneurship</b></p> <p>Introduction to the dynamic nature of a business in relation to how and why business ideas come about. Explore the impact of risk and reward and the role of the entrepreneur.</p>
11	<p><b>Meeting Customer Needs</b></p> <p>Explore productivity, differentiation &amp; stock control.</p> <p><b>Controlled Assessment</b></p> <p>Externally assessed coursework where pupils investigate a small business.</p>	<p><b>Effective Financial Management</b></p> <p>Examine how to improve cash flow and profit. Analyse break-even charts and their use and consider how changes in prices and costs can affect the break-even point. Explore sources of finance.</p>	<p><b>Effective People Management</b></p> <p>Examine how the organisation structure of a business can be reflected in an organisation chart, look at Maslow's motivation theory and methods of remuneration.</p>	<p><b>The Wider World affecting business</b></p> <p>Explore ethical and environmental issues. Consider how businesses are affected by government legislation and international trade.</p>	<p><b>GCSE revision &amp; exam technique</b></p> <p>Understand command words in GCSE Exam Questions and work through Past Paper Questions to develop exam technique.</p>		